

Item 7. Possible application to HLF Resilient Heritage Fund

1. Summary

This paper presents some initial ideas for a possible application to the HLF Resilient Heritage Fund.

2. Background

The Resilient Heritage Fund was opened by HLF on 28th July 2016, replacing an earlier 'Transition Fund'. HLF's information states:

This programme is available to organisations in the UK who want to build their capacity or achieve strategic change to improve the management of heritage. Grants can fund activities to help you acquire new skills or knowledge, or new models of governance, leadership and business to put your organisation in a better position for the future. Organisations in the early stages of planning their activities may also apply. Whether you're facing challenges around income and fundraising, or preparing to take on new forms of investment, such as social investment, Resilient Heritage can support these processes.

See <https://www.hlf.org.uk/looking-funding/our-grant-programmes/resilient-heritage> for more information.

The Fund does look ideally suited to our situation and worth applying for, though the work involved in the application and completing the relevant activities needs to be considered, along with the best timing within our transition process.

Possible activities for a Shropshire Hills AONB application include:

- New fundraising techniques – staff training
- Joint work with new AONB Trust charity – trustee and board member training?
- Professional support for Business Plan development
- Promotion push and recruitment drive on Friends
- Launch of business sponsorship programme
- Developing fee-earning consultancy activity?
- Legal costs in relation to Conservation Board?
- Survey costs, etc re Drovers House??

3. RECOMMENDATION:

The Transition Board is recommended to comment on initial ideas relating to the HLF Resilient Heritage Fund.

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