

Mr D Francis  
Environment and Development Department  
SSDC  
Stone House  
Corve Street  
LUDLOW  
SY8 1DG

Direct Line: 01588 674085  
Email: Joy.tetsill@shropshire-cc.gov.uk  
Your Ref:  
Our Ref:

Date: 17<sup>th</sup> April 2007

Dear Dave

**Re: Statement of Community Involvement – Submission document 2007**

The Shropshire Hills AONB Partnership has no objections to the submission Statement of Community Involvement.

However, we would be grateful if the term 'the Shropshire Hills AONB' was used throughout the document instead of 'AONB'. The Shropshire Hills AONB Partnership has an agreed position statement on the identity of the AONB. This states that:

*The consistent use of the 'Shropshire Hills' identity in promotion, and developing its association with high environmental quality and standards of environmental management, is likely to benefit both conservation and the economy of the area.*

*Any party promoting or describing the area is encouraged to do so in ways compatible with developing this identity and positive environmental associations with it.*

I trust this is acceptable. I can be contacted as above (Mon- Weds) if you have any queries.

Yours sincerely

Joy Tetsill  
Planning and Policy Officer