IDEAS FOR PROJECTS AND ACTIVITIES TO INCLUDE

- COMMUNITY BASED PROJECTS
  - Sharing ideas along the dyke
    - fibre optic for tomorrow
  - Cultural/youth tap into border culture
  - Investment in towns along the borders
  - Develop ways of making more of natural assets
    - transport
  - Community based interpretation leading to tourism projects
  - Community tourism
    - self-guiding
    - social networksing - loalc provide accomodation
    - build on ideas of village show committees
  - Affordable housing
  - Improving community greenspace
  - Increasing use of community buildings
  - Community land trusts
- PRODUCT BASED JOINT MARKETING AND DISTRIBUTION
  - Microbusinesses
    - fishing
    - oils
    - pheasants, partridges
  - Develop local supplychains
  - Develop quality products
- BUSINESS DEVELOPMENT
  - Live-work developments
  - Small start-up accomodation
  - Encourage business with low transport requirements
    - IT business to Hay
  - Network homeworkers
  - Creative industries
  - Sustainable construction
  - Joint marketing
  - Broadband
  - Support young entrepreneurs
- ADD VALUE TO DAY TO DAY WORK PROVIDING SERVICES AND FACILITIES
  - Library and OT services in village halls
  - Shared delivery
    - asset transfer
      - 3 villages with failing village halls supported in one project
  - Integrate X border into targets
- LOW CARBON COMMUNITIES
  - Reduce carbon emissions by 80%
  - Demonstration project transition towns
- TRANSPORT
  - Shuttle bus, post bus
  - Community transport
  - Integrated transport
    - link train and bus
    - use stations as nodal points linking to cycling
    - Cross-ticketing
- SUSTAINABLE TOURISM
  - Link to public transport
  - Link to walking, cycling, riding
  - Link to local food and drink
  - Link to market towns
- COMMUNITY OWNED ENERGY
  - Wood fuel
  - Biomass
  - Hydropower
  - Wind
- LANDSCAPE , FARMING, FORESTRY AND WATER
  - Grant scheme to improve landscape character
  - Timber frame buildings
  - Improving & expanding ancient woodlands
  - Oats as pharmaceutical product
  - Better understanding regulators and land managers
  - Green infrastructure
- INCREASE VISITOR SPEND, BUILD ON EXISTING TRAIL
  - Better interpretation
    - websites, podcasts
  - More activities paragliding, riding
    - cycle routes
    - walking and cycling make it novel
  - Offa's Dyke Festival
  - Sustainability as distinctive offer
  - Package the trail
  - Luggage handling services
  - Equine tourism
    - bridleways
    - supports local suppliers, vets, feed producers
  - Link to other walks/attractions
    - british waterways routes
    - north shropshire way
    - Llanymynech heritage site
    - circular walks
  - Attract families
  - Local food ties into catering establishment en route

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