

## Individual Project Summary Report 2006/07

### 1. Project summary and information about the grant holder

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|--|---|-----------------------|------------|
| <b>Project title</b>   | <b>Churchyards in the Shropshire Hills</b>  | <b>AONB Proj. No:</b> | SDF/067/23 |
| <b>Overall objectives of the project</b>                                   | To enhance the quality of interest and understanding (i.e. offer interpretation) in the conservation management of churchyards and their features, both natural and built, in the Shropshire Hills AONB. This will be achieved by working with local communities to produce a leaflet which interprets churchyards across the whole area. |                       |            |
| <b>Start date</b>  | 25/07/2006  | <b>End</b>            | 31/03/2007 |
| <b>SDF grant holder</b><br><i>(your organisation)</i>                      | Caring for God's Acre (CFGa)  |                       |            |
| <b>Contact details</b><br><i>(your name, address, telephone and email)</i> | Sue Cooper, CFGa, 6 West Street, Leominster, Herefordshire, HR6 8ES.<br>Tel (01568) 611154. Email: info@cfga.fsnet.co.uk  |                       |            |

### 2. Funding information

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|--|---|--|-----|
| <b>SDF funding received this year</b>  | £ 3,500   | <b>SDF funding received last year</b><br><i>(if any)</i>   | £ 0 |
| <b>Total cost of the project this year</b>                                     | £6,233.50   | <b>Any special funding arrangements</b> <i>(such as staged payments or financial conditions required by funders)</i> | No  |
| <b>Sources of other funding</b><br><i>(funding body or volunteer activity)</i> | <b>Value of other funding where contributed in cash</b> | <b>Estimate of value (£ equivalent) where contributed in kind</b>  |     |
| Volunteer time   | £ 0   | £ 498  |     |
| In kind contribution – CFGa staff time   | £ 0   | £ 2,235.50   |     |

### 3. Achievements of the project

| <b>What were the specific objectives that you set for the project in the grant application form?</b> | <b>How well were the objectives met?</b>                                | <b>What issues affected the achievement of the objectives?</b>   |
|--|---|--|
| Produce questionnaire to distribute to Shropshire Hills AONB churchyard groups (30+)                 | Questionnaire produced and distributed to 33 churchyards groups in AONB | Some contacts passed the information on to other local people to deal with and some had to be reminded, causing some delay. Generally people were helpful, grateful and prompt.                              |
| Collate information and finalise materials for inclusion in the leaflet (text, images)               | Achieved  | The information collated from each church group was used to create the entries for each churchyard. CFGa also met AONB staff to agree AONB content.  |
| Draw up and discuss specification with graphic designer  | Achieved  | The designer assisted CFGa staff with general content and layout. It took considerable time to proof read and amend the leaflet, but thanks to John Bury (our designer) this process is always less arduous. |
| Print 8,000 copies of agreed leaflet   | Achieved  |  |
| Distribute to participating churchyard groups and other tourism outlets                              | Achieved  | The leaflet was distributed to all participating churches, Visitor Information Centres, Bishop Mascall Centre, AONB Partnership and other relevant outlets.  |

### 4. Lessons learned

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| <b>What were the key lessons you learned during the project?</b> | Always allow enough time for proof reading and altering copy on leaflets. |
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